

# Podcasting Workflows

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## Create Media File (audio or video)

- 1. Record
- 2. Edit
- 3. Compress
- 4. Create metadata

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## FOUR WAYS TO CREATE A PODCAST

1. Hand-write RSS code, move files to server
2. Use publishing software (Like FeedForAll)
3. Use iTunes U (Hosted Apple Service)
4. Use local podcast server

The above steps all create the RSS file, or feed, and upload the file and associated media to the web server

(Note: Wimba may also be able to create podcasts)

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## Web Server

A Podcast: 2 major components

### The Feed

A text file written in a language called RSS links to different episodes (files) in the podcast

### The Episodes

- Audio File 3
- Video File 1
- PDF File 1
- Audio File 2
- Audio File 1

New episodes are added at the top of a podcast

There can be thousands of podcasts on one webserver

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Podcast is automatically "pushed," and updates to a subscribed podcast client

iTunes

IE 7  
Safari

Some web browsers can "pull or access files in some podcasts"